



Raising money for your cause,  
Saving money for your supporters!

# What is the new scheme?

A new and easy way to generate a regular monthly income for your cause

- everyone uses utilities
- everyone wants to save money on their utilities

The Utility Warehouse Discount Club can help you raise money from your supporters' utility bills



# Raising money every day...

Every time one of your supporters...

- makes a phone call
- surfs the internet
- boils a kettle
- turns on the central heating

You will **raise** money  
and your supporters will **save** money!



# Who's behind it?

The Utility Warehouse – it provides essential utilities to homes and businesses:

- landline phone
- mobile phone
- broadband
- gas
- electricity

It's part of **Telecom *plus* PLC**, a major UK company, listed on the London stock exchange.



# The Utility Warehouse Discount Club

The Utility Warehouse does not spend money on expensive advertising and it has no shops

They pass on the savings they make to their customers through low prices for their utilities

Over 200,000 UK households are already customers

Most of their utility services have **no minimum term contracts** so you can try them out risk-free



# The Utility Warehouse Discount Club

When your supporters join the Utility Warehouse Discount Club, they get:

- all their utilities on one monthly bill
- great value
- award winning customer service

And they can get **free UK calls** as well...



# How does the scheme work?

You tell your supporters  
about the scheme

- ↳ they call the freephone  
number - 0800 1313000
- ↳ and join the Utility  
Warehouse Discount Club
- ↳ who donate up to 5% of your supporters'  
monthly bills to you, every month
- ↳ you carry on raising funds – for as  
long as they remain a customer!



# How much can... you raise? your supporters save?

“In just eight months, we have raised over £600 for the Centre...

...our supporters using the Utility Warehouse services are making annual savings averaging £150 per household.”

*The National Trust Herts & Essex Border Centre Newsletter, Autumn 2007*



# How to start!

1. Fill in an application form & pay a £25 registration fee
2. Receive your starter pack with materials to help you promote the scheme:
  - Posters, postcards, badges, letter templates etc
  - Tell everyone you know about the scheme
  - Keep reminding them all to make just one free call:
    - they will save money, and
    - you will raise money
5. Earn a refund on your registration fee within 90 days
6. Start raising funds which can keep coming forever

**That's it!**



# The Utility Warehouse Community Fundraising Scheme



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